



Thank you for your interest in K9Power!

Attached you will find our wholesale application, wholesale guidelines and MAPP (Minimum Advertised Price Policy) Agreement. Please complete the forms and return them along with a copy of your current state resale license or state tax permit. Application must be legible and all information included.

We will always be available to you and are happy to discuss your individual needs. We look forward to establishing a long- lasting, successful relationship between our two companies.

Why Partner with K9-Power

- Premium ingredients from only NASC approved suppliers
- All our ingredient suppliers are USA based fully vetted cGMP and FSMA compliant
- We use only the highest quality USA (USDA) human grade proteins and fat sources
- State of the Art 15000 sq. ft. manufacturing facility located in Benicia CA
- Scientifically developed and tested formulations according to the 'Health & Wellness Platform for Dogs' and based on extensive clinical research.
- For over two decades, our nutritional supplements have been very successful keeping dogs healthy and happy.
- Our high-quality products contain no flax, soy, by-products, fillers, artificial colors or artificial flavors.
- Eye catching national brand packaging to display in your store.
- Direct phone support – reliable, easy to understand support to answer customer questions.
- Point of sale materials, formula and ingredient breakdowns to better understand our formulas and choice of ingredients.
- MAPP (Minimum Advertised Price Policy) – We want everyone to enjoy the same opportunity.
- Healthy Wholesale Margins.

Sales Guidelines

Part of establishing a strong business relationship is understanding, in a business setting, what the roles and responsibilities are of all parties involved. Below we have listed definitions that are important to understand:

Distributor: A company who supplies goods to stores and other businesses with an organized distribution network and delivery system.

Authorized Dealer: An authorized dealer is a product re-seller that purchases goods with the intention of selling them rather than consuming or using them, to individuals for their personal pet's use. Pet specialty store, dog show vendor, etc.

Minimum Order: The minimum order requirement for dealer accounts is \$150.00. Purchases must be pre-paid by credit card, company check, money order, PayPal or any other commonly accepted method of payment prior to shipping.

3rd Party Sales Platforms: K9 Power does not allow sales on any 3rd Party Sales platforms such as Amazon, eBay, Jet, Walmart etc.

Shipping: All shipping is FOB Benicia, CA. We ship USPS, UPS and LTL palatalized transportation. We will ship using our shipping partners or yours. We do not profit from shipping charges. **Free shipping over \$500.00**

Company Name: _____ Incorporated? Y/N: _____
(Full name of legal entity through which business is conducted)

DBA: _____

Federal Employer ID Number: _____

State Sellers Permit Number* _____
(*Must include copy of sellers permit)

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Shipping Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Business: Pet Specialty Store Website Retail Sales Health Store Veterinary Groomer

List website(s): _____

Name of Principle or Officer: _____ Title: _____

Telephone: _____ Email: _____

Manager: _____ Title: _____

Telephone: _____ Email: _____

Purchasing Contact: _____ Title: _____

Telephone: _____ Email: _____

Accounts Payable Contact: _____ Title: _____

Telephone: _____ Email: _____

Business Reference: _____ Title: _____

Company: _____

Telephone: _____ Email: _____

3rd Party Sales Platforms: I understand that dealer authorization **excludes** any 3rd Party Sales platforms such as Amazon, eBay, Jet or Walmart. I understand that K9 Power does not authorize the sale of the K9 Power product line on 3rd Party Sales Channels or Auction sites. Failure to comply will result in the immediate loss of Authorized Dealer status and ability to purchase K9 Power products both direct as well as through distribution.

I understand this application, if approved, grants dealer pricing and is not for credit terms.

Signature: _____ Date: _____

Principle or Officer: _____

Please scan and email to sales@k9power.com or fax to 877.216.8882